

April 24, 2018

Dear Parents and Guardians,

We have invited Protect Young Eyes (protectyouneyes.com) to visit ASA on Monday, April 30th at 6:30pm. The purpose of their visit is to increase the digital IQ of our staff, students, and families. Led by Chris McKenna, PYE is a team of digital experts who present around the country.

Topics from this presentation:

- **YouTube** Parents either love it or hate it! Did you know that over 72,000 videos are viewed every second? (over 150,000 were watched while you read that last sentence!). The Protect Young Eyes team has written extensively about YouTube and how to control it.
- **Social Media** What's the right age to give it to my kid? This is a common question. Every kid is different, but are there some standard questions that should be answered before giving a child Instagram, Musical.ly, or Snapchat? The Protect Young Eyes team has created an in-depth analysis for parents to consider when answering this question.
- **Digital Resources Just for You!** Do you need advice on what filter to use on your child's device? Or, how to talk to your kids about awkward topics? Don't worry – the Protect Young Eyes team has a spot where you can read about resources that work.
- **Instagram is the worst app for mental health** This was the conclusion of a 2017 study in the UK, which surveyed 1,500 young people aged 14-24 on the impacts of social media on their lives. Does your child use Instagram? Are you aware of its risks? What about Snapchat and the recent rash of suicides attached to the app? Our friends at Protect Young Eyes want parents to be aware and informed so that they can prepare their kids for the impact of these apps on their hearts and minds.

You can hear more how to protect your precious kids by attending our seminar on April 30th! [You can RSVP here.](#)

We are looking forward to participating in this discussion with you!

God Bless,

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PROTECT YOUNG EYES

defending kids from online danger



Parent Presentation

The Digital Culture of Kids Today

Protect Young Eyes wants to give busy parents and tech-savvy kids the information and tools they need to use technology awesomely. The Protect Young Eyes team, led by Founder Chris McKenna, presents around the country, and is featured regularly on local news, podcasts, and radio stations for their in-depth research.

When: April 30th, 2018 at 6:30 pm

Where: Brophy Center at St Jude hosted by ASA

Questions? Contact: Abby Giroux agiroux@asagr.org

Please visit: www.protectyoungeyes.com today!

How much screen time is too much?

When do I talk to my kids about “that”?

Should I give my 13-year-old Instagram?

How do I control this Chromebook?

What are the risks surrounding Snapchat?

What would I say if I found out my son was looking at porn?

What is the right age for a smartphone?

My kid uses an Xbox for hours. Is that bad?

What’s this musical.ly thing and should I be concerned?

I hear the brain is impacted by tech use. Can you explain?

Help! I’m clueless with technology.

What are the best solutions to control an iPhone?

What’s the latest trend in apps right now?